

HIGHWAY LOSS DATA INSTITUTE

NEWS RELEASE

January 29, 2010

Contact: Russ Rader at 703/247-1500 (office) or 202/257-3591 (other hrs.)

LAWS BANNING CELLPHONE USE WHILE DRIVING FAIL TO REDUCE CRASHES, NEW INSURANCE DATA INDICATE

ARLINGTON, VA — As state legislators across the United States enact laws that ban phoning and/or texting while driving, a new Highway Loss Data Institute study finds no reductions in crashes after hand-held phone bans take effect. Comparing insurance claims for crash damage in 4 US jurisdictions before and after such bans, the researchers find steady claim rates compared with nearby jurisdictions without such bans. The Highway Loss Data Institute (HLDI) is an affiliate of the Insurance Institute for Highway Safety.

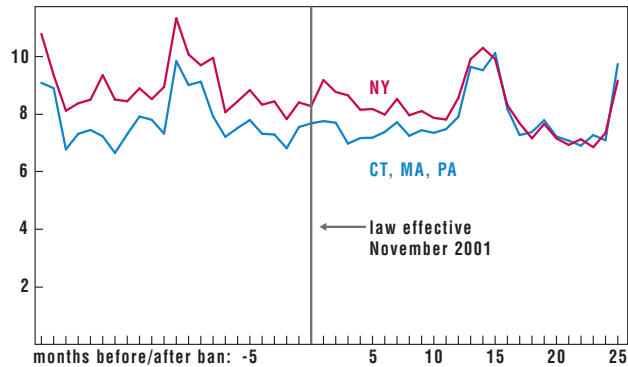
HLDI researchers calculated monthly collision claims per 100 insured vehicle years (a vehicle year is 1 car insured for 1 year, 2 insured for 6 months each, etc.) for vehicles up to 3 years old during the months immediately before and after hand-held phone use was banned while driving in New York (Nov. 2001), the District of Columbia (July 2004), Connecticut (Oct. 2005), and California (July 2008). Comparable data were collected for nearby jurisdictions without such bans. This method controlled for possible changes in collision claim rates unrelated to the bans — changes in the number of miles driven due to the economy, seasonal changes in driving patterns, etc.

Month-to-month fluctuations in rates of collision claims in jurisdictions with bans didn't change from before to after the laws were enacted (see charts on pp.2-3). Nor did the patterns change in comparison with trends in jurisdictions that didn't have such laws.

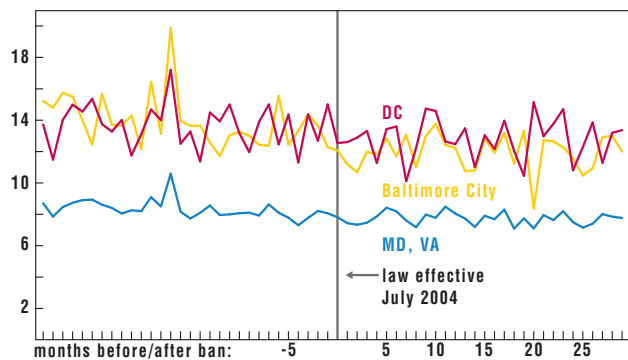
"The laws aren't reducing crashes, even though we know that such laws have reduced hand-held phone use, and several studies have established that phoning while driving increases crash risk," says Adrian Lund, president of both the Insurance Institute for Highway Safety and HLDI. For example, an Insurance Institute for Highway Safety

— MORE —

NEW YORK
Collision claims per 100 insured vehicle years for new vehicles, by month before and after hand-held phone use law, compared with CT, MA, and PA



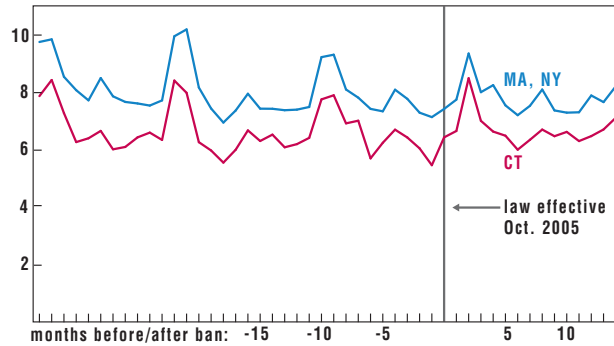
DIST. OF COLUMBIA
Collision claims per 100 insured vehicle years for new vehicles, by month before and after hand-held phone use law, compared with MD, VA, and Baltimore



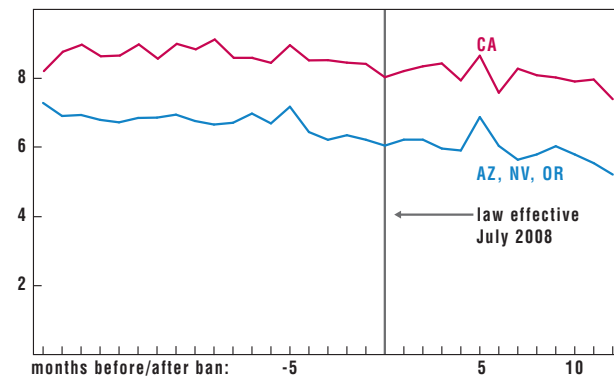
study that relies on driver phone records found a 4-fold increase in the risk of injury crashes. A study in Canada found a 4-fold increase in the risk of crashes involving property damage. Separate surveys of driver behavior before and after hand-held phone use bans show reductions in the use of such phones while driving.

The HLDI database doesn't identify drivers using cellphones when their crashes occur. However, reductions in observed phone use following bans are so substantial and estimated effects of phone use on crash risk are so large that reductions in aggregate crashes would be expected. In New York the HLDI researchers did find a decrease in collision claim frequencies, relative to comparison states, but this decreasing trend began well before the state's ban on hand-held phoning while driving and actually paused briefly when the ban took effect. Trends in the District of Columbia, Connecticut, and California didn't change.

CONNECTICUT
Collision claims per 100 insured vehicle years for new vehicles, by month before and after hand-held phone use law, compared with MA and NY



CALIFORNIA
Collision claims per 100 insured vehicle years for new vehicles, by month before and after hand-held phone use law, compared with AZ, NV, and OR



"So the new findings don't match what we already know about the risk of phoning and texting while driving," Lund points out. "If crash risk increases with phone use and fewer drivers use phones where it's illegal to do so, we would expect to see a decrease in crashes. But we aren't seeing it. Nor do we see collision claim increases before the phone bans took effect. This is surprising, too, given what we know about the growing use of cellphones and the risk of phoning while driving. We're currently gathering data to figure out this mismatch."

HLDI researchers compared the District of Columbia's collision claim frequency trend not only with statewide trends in Virginia and Maryland but also with the trend in the nearby city of Baltimore. Again, the finding is no difference in the pattern of collision claims. Nor were any differences apparent when the

researchers applied a time-based regression model to claims data for each of the study and comparison jurisdictions.

Lund points to factors that might be eroding the effects of hand-held phone bans on crashes. One is that drivers in jurisdictions with such bans may be switching to hands-free phones because no US state currently bans all drivers from using such phones. In this case crashes wouldn't go down because the risk is about the same, regardless of whether the phones are hand-held or hands-free. Twenty-one states and the District of Columbia do prohibit beginning drivers from using any type of phone, including hands-free, but such laws are difficult to enforce. This was the finding in North Carolina, where teenage drivers didn't curtail phone use in response to a ban, in part because they didn't think the law was being enforced.

"Whatever the reason, the key finding is that crashes aren't going down where hand-held phone use has been banned," Lund points out. "This finding doesn't auger well for any safety payoff from all the new laws that ban phone use and texting while driving."

End of 4-page news release on effects of cellphone use laws
For more information go to www.iihs.org